

SECTION B

- 1. BUSINESS NAME_____
- 2. BUSINESS REGISTRATION NO. _____
- 3. NATURE OF BUSINESS_____
- 4. OFFICE ADDRESS_____
- 5. OFFICE EMAIL_____
- 6. OFFICIAL PHONE NO. _____
- 7. BANK_____
- 8. ACCOUNT TITLE_____
- 9. ACCOUNT NO. _____

I make this declaration fully aware of the legal implications

SECTION C (GUARANTOR)

NAME_____

STATE TITLE _____

ADDRESS_____

OCCUPATION_____

PHONE(S)_____

EMAIL ADDRESS_____

SIGNATURE/DATE_____

Guarantor should please attach a passport photograph and sign at the back with the word **GUARANTOR**

SECTION D

OTHER DETAILS THAT HAVE NOT BEEN ACCOMODATED ABOVE

SECTION E (DECLARATION)

I, _____ do hereby confirm that the above information that I have given about myself and company are all correct and am liable for any actions/inactions that may arise in the course of this advertisement in ***SuccessDigest Extra!*** Newspaper.

SIGN/DATE
Please affix your company seal/stamp

SECTION F

Please include the following Document:

1. 1 passport photograph
2. 1 Guarantor's Passport Photograph
3. Bank Statement for the last 3 months (Current Account)
4. Photocopy of Utility Bill (PHCN, Nitel, Water, Nipost)
5. Photocopy of Business Name/CAC Registration
6. Photocopy of form of Identification either International Passport/Driver's License/National ID

Please note: The original items listed above would be sighted, before your registration is treated. Thus, advertisers outside Lagos should send a scanned copy of the original document before sending the photocopy of the documents.

(For office use only)

Checked by: _____

Sign/Date: _____

Approved by: _____

Sign/Date: _____

**TERMS AND CONDITIONS FOR ADVERT PLACEMENT IN SUCCESSDIGEST
EXTRA! (SDE!) NEWSPAPER**

1. Money Back guarantee has to be clearly expressed in the offer.
2. If we run an advert with Money Back guarantee, if in anyway, any of our readers has one reason or the other to ask for a refund, the advertiser will refund the money requested for.
3. Any claim made by any advertiser would be verified by us before running the advert. You have to submit the evidence of such claims to our advert department.
4. Long copies are accepted.
The conditions attached are:
 - i) Point size should be 9 points
 - ii) They must be graphics (illustrated) photographs, quotes, etc.
 - iii) Any advert that does not meet this point size will not be carried.
5. All advert offers must be clearly stated, including offer directed to sites and auto responders.
6. Prices of offer should be clearly stated in the advert.
7. Any free report that goes with an advert should be attached along with the advert material when submitting the advert.
8. Please read the publisher's comment on Vol. 3 No. 24 on Page 3 & 12 with the title "Tougher measures for scammers". Find attached.

I, _____ agree to the terms/conditions for placing advert in ***SuccessDigest Extra!*** Newspaper and I agree to abide by the rules and regulations of the company. I make this declaration fully aware of the legal implications.

Signature

Date

Tougher Measures For Scammers!

IF you're a scam artist masquerading as a marketer in SuccessDigest Extra! then your time is up! From now on, it's operation no mercy!! Bilking a widow old enough to be your mother out of her retirement benefit, in the guise of helping her to invest the money and then heartlessly throwing legal barricade on her way so that the icy hands of the law will not reach you and tricking our readers with offers that are only good enough for moron are some of the antics that we endured last year.

But from now on, there's no more hiding place for you. Effective from this issue of **SuccessDigest** Extra!, we are implementing a new rule in our Scam Buster Campaign which will blow your cover. The new rule is that we shall be publishing the complaint of a reader first and follow it up with the defence of the marketer [if there's any] in the following edition. This tougher measure is being implemented because of some marketers who are taking undue advantage of our "fair hearing policy" by either ignoring our reader's complaint when we ask them to defend it or by bluntly refusing to remedy what the reader is complaining about. This behaviour is callous and they are NOT acceptable to us. Henceforth, the only way for any marketer who still want to be making offers to our readers to go about it is to ensure that their products and services are, first and foremost, genuine and, second, that they are backed with iron-clad Money Back Guarantee that they are prepared to honour and not a gimmick to con our unsuspecting readers. If a marketer fails to toe this line and a reader writes to inform us that an attempt is being made to swindle him or her, we shall publish the complaint and then wait for the marketer to send his rejoinder and we shall then publish it.

-First-and-follow-it-up-with-defence later policy will ensure that ill-advised and evil-intentioned marketers are exposed for what they are: cheap criminals. If marketers find this term too stringent, they are free to take their business elsewhere. We would rather not run any advertisement in SDE! than publish offers from goon who can think of no better way to earn their living than swindling people.

Of course, we shall always welcome genuine marketers whose offers will help our readers accomplish what they promise in their advertisement.

But those offers from fly by night marketers? No! Enough of that rubbish!

Dr. Sunny Obazu-Ojeagbase.

Publisher SuccessDigest Extra